



TIJUANA A. GHOLSON

TRANSFORMATIONAL STRATEGIST | EXECUTIVE THOUGHT PARTNER

Author | Speaker | Facilitator

BUSINESS • LEADERSHIP • HUMAN SERVICES • COMMUNITY IMPACT

Three decades of building people, organizations, businesses, and ideas into meaningful action.

SPEAKER PROFILE

Tijuana A. Gholson is a transformational strategist, executive thought partner, entrepreneur, author, speaker, and community leader with more than three decades of experience building businesses, developing leaders, strengthening organizations, and turning vision into meaningful action. Her work bridges business, leadership, human services, community development, and personal transformation. Known for bringing strategy and lived experience to the room, Tijuana engages audiences in conversations that move beyond inspiration toward clarity, critical thinking, and action.

RECENT GLOBAL ENGAGEMENT

MOUNT KENYA UNIVERSITY | KENYA | 2026

Global Mental Health Symposium

Panelist • Breakout Facilitator • Community Engagement

WHAT SHE BRINGS TO THE ROOM

A rare combination of executive experience, entrepreneurial perspective, human-services expertise, community leadership, and practical strategy. Tijuana's style is warm, candid, engaging, and action-oriented - designed to help audiences think differently about what they are building, how they are leading, and what they will do next.

***“Move beyond inspiration.
Move toward clarity and action.”***

Tijuana A. Gholson

SIGNATURE CONVERSATIONS

- Leadership & Transformation
- Critical Thinking & Decision-Making
- Entrepreneurship & Business Development
- Organizational Strategy & Change
- Work-Life Alignment & Purpose
- Community Impact & Collaboration
- Positive Behavior Support & Human Services

SELECTED RECOGNITION

SBA 70th Anniversary Legacy Award

The Spark Award - RR Fund

Table Builder's Award

Virginia Peninsula Chamber LEAD Graduate

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AVAILABLE FOR KEYNOTES • PANELS • WORKSHOPS • RETREATS • FACILITATED CONVERSATIONS